



Waste Solutions Ltd

Environmental Suppliers • Managers • Consultants

GUMMYBINS™

GUMMY BIN SYSTEM™

Waste Solutions Ltd are Irish Distributor for the innovative Gummy Bin System for the collection of spent chewing gum. The Gummy Bin System has helped achieve a **72% reduction** in waste chewing gum and is the first system of its kind in the world.

THE BINS COME IN 2 SIZES:

- Gummy Street Bin® Collects 500 pieces of Waste Gum
- Gummy Club Bin® Collects 250 pieces of Waste Gum
- Bins use Special Refillable Cartridges
- 50 Gummy Bins can collect 25,000 spent pieces of chewing gum
- Optional LCD display screen available with sound



ecostore.ie®



POSSIBLE ADVERTISING REVENUE

Gummy Bins can also be used as special advertising space for the promotion of a branded message of product/service. This can off set the purchase cost of the bins for local councils.

For more information see:

www.gummybin.com



RECENT CASE STUDIES

The Gummy Bin System has proved "twice as effective" as any other anti-gum product. It achieved a 72% reduction in a D.E.F.R.A Chewing Gum Action Group Trial. It was conducted at Solihull Council near Birmingham in the UK.



OTHER REFERENCES USING THE GUMMY BIN SYSTEM INCLUDE

- Colaiste Iosagain (Dublin)
- Terminal 5 at Heathrow Airport
- London Olympics Site
- Leeds City Council
- * Fife District Council
- University of Plymouth

POSSIBLE USES FOR WASTE GUM

End uses for the product are still begin developed. It is hoped to use the waste gum as an additive towards the manufacture of

- Sports Ground Surfaces (Underlay)
- Garden & Leisure Products
- A Collection scheme will be introduced when the market achieves critical mass



STICKY FACTS!

- Over €200m is spent annually in the UK to clean up gum from the streets. Market analysts say the true figure is nearer to €600m
- 650,000 metric tones of chewing gum are made world wide every year
- Over 1 Billion packs of chewing gum are sold in the UK and Ireland
- 80 to 90% of gum is not disposed of in any litter receptacle
- Since the Smoking Ban was introduced, sales of chewing gum have risen by 30%
- Oxford Street in London can contain up to 300,000 gum deposits at any time
- Cleaning costs for chewing gum in Ireland costs tens of millions of Euro
- The Government are considering putting a special levy/tax of the sale of chewing gum
- Many Public building have banned chewing gum from sale

BUY NOW from www.ecostore.ie



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SALES ENQUIRIES

For sales enquiries about the gummy bin system please contact Mr Daniel Connolly on:

Tel: 021 421 4901 Mobile/SMS: 086 822 8502 Email: daniel@wastesolutions.ie

For more information see:

www.gummybin.com



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